

Special Policy & Resources (Recovery) Sub-Committee

Date: **29 March 2021**

Time: **2.00pm**

Venue **Virtual**

Note: in response to current Government Regulations this meeting is being held as a virtual meeting for councillors and accessible via Teams. Public speaking and engagement opportunities will be made available.

The meeting will also be webcast live to the internet.

Members: **Councillors:** Mac Cafferty (Chair), Platts (Opposition Spokesperson), Miller (Group Spokesperson), Clare and Yates.

Contact: **Lisa Johnson**
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AGENDA

45 PROCEDURAL MATTERS

- (a) **Declarations of Substitutes:** Where councillors are unable to attend a meeting, a substitute Member from the same political group may attend, speak and vote in their place for that meeting.
- (b) **Declarations of Interest:**
 - (a) Disclosable pecuniary interests;
 - (b) Any other interests required to be registered under the local code;
 - (c) Any other general interest as a result of which a decision on the matter might reasonably be regarded as affecting you or a partner more than a majority of other people or businesses in the ward/s affected by the decision.

In each case, you need to declare

- (i) the item on the agenda the interest relates to;
- (ii) the nature of the interest; and
- (iii) whether it is a disclosable pecuniary interest or some other interest.

If unsure, Members should seek advice from the committee lawyer or administrator preferably before the meeting.

- (c) **Exclusion of Press and Public:** To consider whether, in view of the nature of the business to be transacted or the nature of the proceedings, the press and public should be excluded from the meeting when any of the following items are under consideration.

Note: Any item appearing in Part Two of the agenda states in its heading the category under which the information disclosed in the report is exempt from disclosure and therefore not available to the press and public. A list and description of the exempt categories is available for public inspection at Brighton and Hove Town Halls and on-line in the Constitution at part 7.1.

46 CHAIR'S COMMUNICATIONS

47 PUBLIC INVOLVEMENT

To consider the following matters raised by members of the public that relate specifically to the items listed on the agenda for the Special meeting:

- (a) **Written Questions:** To receive any questions submitted by the due date of 12 noon on the 25 March 2020;

(b) **Deputations:** To receive any deputations submitted by the due date of 12 noon on the 25 March 2020.

Contact Officer: Lisa Johnson

Tel: 01273 291228

48 COVID-19 ROAD MAP OUT OF LOCKDOWN: MANAGING THE CITY SAFELY AND OUTDOOR EVENTS PROGRAMME 2021 **5 - 24**

Report of the Executive Director for Economy, Environment & Culture.

Contact Officer: Ian Taylor

Tel: 01273 292711

Ward Affected: All Wards

49 COVID 19 ARG GRANTS FOR BUSINESS UPDATE **To Follow**

Report of the Executive Director for Economy, Environment & Culture.

Contact Officer: Max Woodford

Tel: 012773
291666

Ward Affected: All Wards

50 SPORTS FACILITIES CONTRACT EXTENSION - FREEDOM LEISURE **To Follow**

Report of the Executive Director for Economy, Environment & Culture.

Contact Officer: Ian Shurrock

Tel: 01273 292084

Ward Affected: All Wards

PART TWO

51 SPORTS FACILITIES CONTRACT EXTENSION - FREEDOM LEISURE- EXEMPT CATEGORY 3 **To Follow**

Report of the Executive Director for Economy, Environment & Culture (to be circulated to Members only).

Contact Officer: Ian Shurrock, Kerry Taylor,
Donna Chisholm

Tel: 01273 292084
, Tel: 01273
292707 ,

Ward Affected: All Wards

52 PART TWO PROCEEDINGS

To consider whether the items listed in Part Two of the agenda and decisions thereon should remain exempt from disclosure to the press and public.

ACCESS NOTICE

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FURTHER INFORMATION

For further details and general enquiries about this meeting contact Lisa Johnson, (01273 291228, email lisa.johnson@brighton-hove.gov.uk) or email democratic.services@brighton-hove.gov.uk

Date of Publication – Tuesday 23March 2021

Subject:	Covid-19 Road Map out of lockdown: Managing the City Safely and Outdoor Events Programme 2021		
Date of Meeting:	29 March 2021		
Report of:	Executive Director, Economy, Environment & Culture		
Contact Officer:	Name:	Donna Chisholm Ian Taylor	Tel: 01273 292571
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Ward(s) affected:	All		

FOR GENERAL RELEASE

1 PURPOSE OF REPORT AND POLICY CONTEXT

- 1.1 This report outlines the spring and summer plans and multi-agency approach which will aim to ensure that Brighton & Hove is prepared and ready to welcome back visitors and keep residents safe as lockdown restrictions are eased in accordance with the government's Spring 2021 road map out of lockdown.
- 1.2 The overriding aim is to support the city to come out of lockdown in such a way that keeps the rates of COVID transmission low. The city is not out of the pandemic and this report forms part of the wider Local Outbreak Plan in a situation that may yet change unpredictably. The overall focus remains on the city re-opening in a safe and managed way, to support our tourism, events and hospitality industry but also keep residents and visitors protected from new infection. This will be the key to supporting the sustainable recovery of the city economy in the longer term.
- 1.3 This report also clarifies to members the process by which decisions for the Outdoor Events Programme 2021 will be made, particularly in relation to Government guidance which is subject to change, together with the fluidity of impact of the pandemic locally within the city.
- 1.4 Initial landlord's consent for outdoor events is determined by the council many months in advance, however, whether any event can go ahead is still very much dependent on all the safety and event permissions being in place at the time of the event. With regards to the pandemic this also includes operating within government restrictions and guidance in place at the time, as well as taking local epidemiology into account.
- 1.5 The Outdoor Events Programme has changed as organisers have responded to direction from government regarding events in 2021. Officers have also provided advice to organisers on the timing of events to comply with the road map.

2 RECOMMENDATIONS:

- 2.1 That the committee notes the multi-agency approach that will operate from the beginning of April until the end of September 2021 to co-ordinate operations with the aim of safely and coherently managing city as lockdown restrictions are eased.
- 2.2 That the committee agrees that £1.01M of Contain Outbreak Management Funds is allocated to the Managing the City Safely City Co-ordination Group to support the work that aims to ensure that the city is prepared and can manage the easing of lockdown restrictions as outlined in Appendix 2 and paragraphs 3.5 to 3.17.
- 2.3 That the committee agrees that the revised events programme listed in Appendix 1 of this report should take place in accordance with the government's road map and associated guidance, following the approach outlined in paragraphs 3.26 to 3.38.
- 2.4 The committee notes that final permission for events will take place for each event once the relevant step in the government's road map for coming out of lockdown has been reached, following discussion with event organisers and the Safety Advisory Group, the multi-agency group that oversee events in the city.

3 CONTEXT/ BACKGROUND INFORMATION

Government's Road Map out of Lockdown

- 3.1 On 22nd February 2021, the Prime Minister announced the government's road map to cautiously ease lockdown restrictions in England. The road map outlines the government's four step route back towards a more normal life. Step one of the road map commenced with the return of schools on the 08 March.
- 3.2 As part of step one, there will be further limited changes from 29 March, the week in which most schools will break up for Easter. Outdoor gatherings of either 6 people or 2 households will be allowed, providing greater flexibility for families to see each other. Outdoor facilities, such as tennis and basketball courts will be allowed to reopen. At this point, the Stay at Home order will end although many lockdown restrictions will remain.
- 3.3 The subsequent steps of the government's road map for easing lockdown are as follows:

Step 2, no earlier than 12 April:

- Non-essential retail, personal care premises, such as hairdressers and nail salons, and public buildings, such as libraries and community centres, will reopen.
- Most outdoor attractions and settings, including zoos, and theme parks, will also reopen although wider social contact rules will apply in these settings to prevent indoor mixing between different households. Drive-in cinemas and drive-in performances will also be permitted.
- Indoor leisure facilities, such as gyms and swimming pools, will also reopen - but only for use by people on their own or with their household.

- Hospitality venues can serve people outdoors only. There will be no need for customers to order a substantial meal with alcohol, and no curfew - although customers must order, eat and drink while seated.
- Self-contained accommodation, such as holiday lets, where indoor facilities are not shared with other households, can also reopen.
- Funerals can continue with up to 30 people, and the numbers able to attend weddings, receptions and commemorative events such as wakes will rise to 15

Step 3, no earlier than 17 May:

- Outdoors, most social contact rules will be lifted - although informal gatherings of over 30 people will remain illegal.
- Outdoor performances such as outdoor cinemas, outdoor theatres and outdoor cinemas can reopen. Indoors, the rule of 6 or 2 households will apply - although we will keep under review whether it is safe to increase this.
- Indoor hospitality, entertainment venues such as cinemas and soft play areas, the rest of the accommodation sector, and indoor adult group sports and exercise classes will also reopen.
- Larger performances and sporting events in indoor venues with a capacity of 1,000 people or half-full (whichever is lower) will also be allowed, as will those in outdoor venues with a capacity of 4000 people or half-full (whichever is lower).
- In the largest outdoor seated venues where crowds can spread out, up to 10,000 people will be able to attend (or a quarter-full, whichever is lower).
- Up to 30 people will be able to attend weddings, receptions and wakes, as well as funerals. Other life events that will be permitted include bar mitzvahs and christenings.

Step 4, no earlier than 21 June:

- It is hoped all legal limits on social contact can be removed.
- We hope to reopen nightclubs and lift restrictions on large events and performances that apply in Step 3.
- This will also guide decisions on whether all limits can be removed on weddings and other life events.

3.4 In the meantime, the vaccination programme within the city continues at pace, with the announcement of a new target to offer a first dose of the vaccine to every adult by the end of July. The government hopes that the increased protection offered by vaccines will gradually replace the restrictions, with the roadmap published today providing the principles of the transition.

Managing the City Safely out of lockdown – a multi-agency approach

3.5 As the city comes out of lockdown in accordance with the road map, it is likely that visitors will return and the city will become busy. Work is taking place with the aim of ensuring that the city is prepared for each step in the easing of the lockdown restrictions

3.6 Brighton & Hove is a proud to be a leading visitor destination which welcomes around 12 million visitors a year. The visitor economy generates around £976M

each year and supports more than 24,000 jobs directly, with many associated services also relying on this sector. The impact of COVID upon the city's visitor economy has been significant and this last year has been tremendously challenging for operators across hospitality, transport, sports, arts, culture, events and many others.

- 3.7 The city council recognises the importance of supporting our businesses in the visitor economy to recover as quickly as possible and it is recognised that this summer will be an important step in this recovery. The aim is to welcome people back, but only when it's safe to do so, making sure that the city provides a safe and enjoyable experience for everyone.
- 3.8 It is also recognised that some residents will feel concerned about this year's busy season and it's important that plans are in place and that the city is prepared as possible for when lockdown eases and people come to visit.
- 3.9 Over the summer period last year, as the wave 1 lockdown restrictions were eased, the city experienced high levels of visitors to our beaches, parks and open spaces. Whilst there is no evidence that the large number of visitors led to transmission of the virus, the crowds on our beaches and in our parks did put pressure upon services such as street and beach cleaning and seafront management. This summer it is anticipated that the number of people travelling to Brighton & Hove for a staycation visit could be higher than ever before because an international travel ban is currently in place.
- 3.10 This year, a multi-agency approach led by Brighton & Hove City Council, the police and other partners will draw on the learning from summer 2020 and from our knowledge of a year living with the virus. It will also bring in our experience of managing a successful year-round large-scale events programme safely over many years. The aim will be to ensure a planned approach to managing the city's infrastructure and operations to deal with the extra demand summer will bring. This will enable a safe and managed approach to welcoming visitors back to the city, so our businesses, that rely heavily on tourism, can thrive and the recovery of the economy can be supported.
- 3.11 In accordance with the city's Local Outbreak Control Plan, it is proposed that a multi-agency approach will operate from the beginning of April until the end of September to co-ordinate operations with the aim of managing the city safely as lockdown restrictions are eased. A 'Managing the City Safely' multi-agency City Coordination Group has been formed to ensure plans are in place for managing the increase in visitors that will come to the city over the summer and the risk that services may become overwhelmed at peak periods. It will also be important to ensure that plans are informed by the latest epidemiology in the city. The multi-agency Coordination Group will be formed of officers who are involved in managing the city including City Council officers from the seafront team, highways, city clean, city parks, environmental health and licensing, trading standards, and emergency planning. Sussex Police will attend the meetings and other partners will be invited to attend as appropriate.
- 3.12 With a focus upon the city centre areas, our seafront and beaches, and our parks and open spaces, the City Coordination Group will meet on a weekly basis to review the management of the city and plan ahead for events and points in the

summer calendar. Examples of the approach that the City Coordination Group will put in place and manage are:

- The provision of enhanced businesses support to assist the safe opening up of the local economy.
- Training for businesses in public facing sectors of the economy on COVID safe practices.
- Additional Environmental Health Officers providing capacity for focussed technical assistance on Covid safety measures across all sectors including events, hospitality and licensed premises.
- Preparing city streets for the return of public through street cleaning programmes such as jet washing.
- Additional waste collection services along the seafront and in our busiest parks and open spaces and the provision of extra waste bins in our heavy footfall areas.
- Recruitment of a full lifeguard service to support sea safety along the seafront.
- Expansion of the COVID Marshalls team with more staff in place across the season to patrol key town centre locations, beaches and open spaces and welcome back visitors whilst providing a greater presence to inform and remind visitors of social distancing measures.
- Additional Environmental Health Officer(s) to support businesses and events organisers.
- Investigating the option of bringing in supplementary public toilet provision for the warmer summer months (end May – early September) to cope with the expected demand.
- Consideration of the recruitment of additional civil enforcement officers to issue penalty charge notices for those parking illegally or irresponsibly.

3.13 Keeping residents and visitors safe is a priority and will be the driving factor behind the work of the City Coordination group. As the situation improves and government guidance changes in accordance with the road map, the council hopes to welcome back visitors to the city. The aim is to re-start activities quickly post-lockdown, but host visitors in a way that is managed and safe.

3.14 The City Coordination Group will consider information each week that will help to plan for the week(s) ahead, such as forthcoming outdoor events, unplanned events, latest Covid-19 data, weather forecasts, tide times and sea conditions. The group will also work with transport providers outside the area to identify any potential increase in visitors arriving, ensuring targeted messaging is in place to make sure those coming to the area are aware of the behaviours expected of them. Enhanced communications and signage will encourage visitors to dispose of their rubbish properly and to respect and protect our city as well as targeted information on enforcement measures that are in place for that stage in the road map.

3.15 The messaging from the City Council will be that we want to welcome responsible visitors back to enjoy our city and COVID prevention is at the heart of our approach. Visitors that treat the city with care, behaving responsibly and in a COVID safe way are welcome and will play an important part in the city's recovery. However, encouraging people to visit the city must not be at the expense of people's health. The aim is to reassure our communities that a lot of

planning is underway which should allow people to travel to enjoy our city, while keeping both residents and visitors safe.

- 3.16 As outlined in recommendation 2.2 of this report, it is proposed that £1.01M of Contain Outbreak Management Funds are allocated to the Managing the City Safely City Co-ordination Group to support this work. A table outlining how this money will be used is provided in Appendix 2.
- 3.17 As with any approach to managing the city in busy periods, there is always a risk that the city could become overwhelmed and services stretched as a result. The approach outlined in this report aims to mitigate this risk as far as possible but it would not be possible to eliminate all risks of any incidents of pressure upon city services or other incidents occurring.

Managing the Seafront during the Summer Season

- 3.18 The number of sea swimmers and water users along our coastline has grown exponentially in the past year. This has been due in part to the prolonged period of warm weather we experienced last spring and summer, but principally due to the lack of alternative leisure opportunities and the number of residents and visitors who enjoyed staycations as a result of Covid-19 restrictions. Many visitors to our city and beaches will not be experienced sea users and will not be familiar with the risks that are present or how to respond in a dangerous situation. Whilst the council has a duty of care to beach users which it takes very seriously there is no statutory requirement for local authorities to provide lifeguard cover. However, for many decades the council has chosen to provide lifeguards on its beaches and continues to do so.
- 3.19 It is the council's intention for summer 2021 to provide beach lifeguard cover which replicates, as far as is feasible, the pre-Covid lifeguard service. The council has already started what is a lengthy recruitment and selection process and the advertisement for beach lifeguard jobs is active now. The lifeguard season will commence on Saturday 29th May and operate until Sunday 5th September. Lifeguards will operate, where resources allow, on select beaches during this time with additional beaches in West Hove, Saltdean and Rottingdean covered during the six week period of the traditional school summer holiday.
- 3.20 However, there are significant caveats to this which centre on the ability to recruit a sufficient number of qualified beach lifeguards to cover these posts, as well as compliance with whatever COVID restrictions and operating protocols may be in place at the time.
- 3.21 During the pandemic beach lifeguard training and assessment courses have not been able to run and it is not clear when this restriction may be lifted. On a national level this has significantly reduced the number of qualified beach lifeguards from which beach operators can select their seasonal staff. The issue faced by the council is centred on the availability of appropriately qualified staff coupled with the fact that the requirement for working within COVID-safe protocols increases the number of staff who need to be recruited. The existing budget for the provision of lifeguards will be used in full to provide the most effective safety coverage across our 13km of seafront. However, this budget is

likely to be exceeded if recruitment of the required number of lifeguards is successful and extra equipment, uniform and PPE is required.

- 3.22 In addition to planning the lifeguard service there is also a strategy in place to manage high volumes of litter on the beaches this year. The measures include the introduction of additional bins to significantly increase holding capacity, purchase of new waste collection vehicles to speed up and increase emptying of the bins, timely recruitment of the seasonal beach cleaners, signage and Comms messaging to remind people not to litter and increased presence of Environmental Enforcement Officers on the seafront. Work will also continue to take place with local groups on anti-littering campaigns.
- 3.23 As lockdown eases and government guidance permits, the council will be supporting volunteers and community groups with beach cleans. Voluntary groups and the council have joint action planning to keep the city and the seafront clean. Both Surfers against Sewage and Leave no Trace Brighton are involved. Leave No Trace Brighton will be based at Brighton railway station during busy periods from July to September handing out re-usable cups with anti-littering messaging and encouraging visitors to deal with their waste properly. Leave No Trace Brighton advise that they have agreed that Govia Thames link will make anti-littering announcements on trains during the summer season. As a group, these voluntary organisations, with the council, are working with traders on the seafront to try to encourage them to eliminate single use plastic packaging, cups etc and manage their waste more responsibly.
- 3.24 The COVID restrictions in the early part of last year created a significant issue with regards to toilet provision on the seafront. Bars and restaurants were permitted to open to sell alcohol and food for takeaway but were unable to open their indoor toilet facilities. This considerably reduced the facilities available to the wider public and therefore put a strain on existing council provision. Businesses this year will be able to open their toilets from 12th April which will assist with customer demand. However, it is anticipated that all of our beaches will be busy throughout the summer again this year as many residents and visitors chose to Staycation. Some of the outlying beaches which have traditionally had less footfall than the main central beaches have less provision as a result. Officers are therefore investigating the options of bringing in supplementary public toilet provision for the warmer summer months (end May – early September) to cope with the expected demand.
- 3.25 By the very nature of the activity, swimmers and water users generally take a risk whenever they enter the sea. More often than not they will do so without a lifeguard being present. Experienced individuals will weigh up the risks and make their own decision on whether to enter the water. They will adapt their actions depending on a number of external influences such as tides, temperature, sea conditions and whether or not a lifeguard is present. However, many visitors to our city and beaches will not be experienced sea users and will not be familiar with the risks that are present or how to respond in a dangerous situation. Whilst the council cannot lifeguard all of the beaches all of the time our experienced and highly skilled Seafront Team continues to proactively manage the beaches in a way which mitigates the risks wherever possible. However, ultimately the sea remains a dangerous place and individuals have to be responsible for their own actions and safety.

Brighton & Hove's 2021 Outdoor Events Programme

- 3.26 Each of the events in the 2021 Outdoor Events Programme were given consent (subject to the execution of formal agreements) by the Tourism, Equalities, Communities and Culture Committee (TECC) in November 2020. The committee authorised the Executive Director, Economy, Environment & Culture, after consultation with the Chair of TECC and opposition spokespersons, to make any alterations to the events programme as necessary. This included approving new applications in accordance with the Outdoor Events Policy and cancelling events if required. Since this time the pandemic has resulted in new lockdowns and new government guidance across many sectors. The events industry has had to react to this, with some organisers cancelling their events, some postponing until 2022 and some moving their event to later in the calendar year to provide the greatest possible chance of it taking place. Some of the consents granted by the November TECC Committee are now not required.
- 3.27 The Government's road map and associated guidance provides the framework event organisers are required to respond to. Operational requirements, particularly for Step 3, around key elements for the events industry such as social distancing, group sizes, test and trace and capacities, will be laid out within the guidelines and implemented by event organisers.
- 3.28 An events programme that is organised in accordance with the government guidance on COVID-safe event management can play an important part in managing the city safely over the summer. By having events taking place in a controlled way across the city, activities are provided for residents and visitors which enable the safe management of crowds. As well as supporting the recovery of both the visitor and cultural economy, it is felt that a city that includes a managed vibrant events programme is preferable to a city that has a significant return of visitors in an unmanaged way.
- 3.29 It is proposed that the road map, with all appropriate COVID secure measures in place, is used as the basis for permitting any events on council land in 2021. The council's contractual arrangements will allow it to cancel events if the road map does not allow for those events to take place. The council will only take this step following consideration of the relevant Event Safety Management Plan by the Safety Advisory Group.
- 3.30 The event organisers that operate within the city have a strong track record of managing events safely and professionally. Last year many of the event operators demonstrated that they are able to manage socially distanced events successfully and safely in accordance with the government guidance. Organisers have spent the last year planning for appropriately socially distanced events to take place this year and are proposing significant investment in new infrastructure.

Aligning the 2021 Events Programme with the Government's Road Map

- 3.31 Cross referencing the roadmap with the Events Programme in 2021, certain types of events would be permitted under the conditions outlined in paragraph 3.3 above. There are no mass gathering events proposed for the second stage

of restrictions lifting on 12 April 2021. The third stage on the 17 May 2021 enables outdoor seated venues to open for performances and indoor events to happen under specific conditions. The Council has the following events in this category happening from this date:

The Warren	Victoria Gardens
Spiegel tent	Old Steine
Ladyboys of Bangkok	St Peters' Square
Luna Cinema	Beach, between Pier and Marina

3.32 From the 21 June further restrictions are lifted and this could enable larger indoor and outdoor events to occur. The Council has the following events in this category happening from this date until the end of 2021.

Circus Berlin	Preston Park
Half Marathon	Seafront / City Centre
Paddle Round the Pier	Hove Lawns
Kite Festival	Stanmer Park
Comedy Festival	St Peters' Square
RSPCA Open Day	Braypool
Saltdean Lions Gala	Saltdean Oval
Electric Vehicle Rally	Madeira Drive
Zippos Circus	Hove No1 Lawn
Warren on the beach	Beach
About the Young Idea	Seafront
Pride	Various (see 3.25)
Roaring Twenties	Hove Lawns
Thai Festival	Preston Park
Fiery Foods Festival	Seafront
Lagoon Festival	Hove Lagoon
Speed Trials	Madeira Drive
Ace Café Reunion	Madeira Drive
Brighton Marathon	Various
Race for Life	Stanmer Park
DIFC Bike Ride	Madeira Drive
Foodies Festival	Hove Lawns
Boundary Festival	Stanmer Park
Brighton Breeze	Madeira Drive
Veteran car Run	Madeira Drive
Christmas Market	Valley Gardens
Burning the Clocks	City Centre / seafront

A full list of proposed outdoor events and their dates can be seen at Appendix 1.

3.33 There have been some major changes to the programme for this year. These changes can be summarised as follows.

- Principal cancellations: The Great Escape, London to Brighton Bike Ride, Triathlon, Big Culture Project, Land Beyond, Naughty Nineties, Incarnation, Children's Parade, Mini Run.

- Principal Date changes: Brighton and Hove Half Marathon from February to June 27th. Brighton Marathon from April to September 12th. Spiegel tent running from May 28th to July 11th. The Warren running from May 28th to July 11th. Ladyboys of Bangkok running from May 28th to June 27th.
- 3.34 Brighton and Hove Pride have yet to finalise their plans for 2021. The Government's road map is challenging for this organisation because of the long lead-in time they require to plan such a large event. Announcements on the timing and nature of future stages of the Road Map will clarify what is possible for this year's Pride festival. In June 2020 the TECC committee gave consent for the Pride CIC to run the event in the years 2021-2026 and granted delegated authority to the Executive Director of Economy, Environment and Culture to agree terms. Any material changes to terms compared to previous years would require consultation with lead members of the committee.
- 3.35 There is a robust event planning process in place for every large-scale event. The Council's Safety Advisory Group, which is a multi-agency group made up of the emergency blue-light services and council officers, including Public Health, meets regularly to scrutinise and assess the safety of events. Particular focus is now upon COVID safety including the scrutiny of Risk Assessments by numerous agencies. This group make recommendations to senior council officers on whether events should proceed, based on the likely levels of risk combined with the safety preparations undertaken by organisers. They will also consider the local epidemiology in making recommendations.
- 3.36 In addition, the council are part of a pan-Sussex Resilience Forum around events to ensure consistency as a region. The response to requests to hold events is balanced between public safety and the need for businesses to restart, reducing job losses across the city.
- 3.37 Event organisers and promoters will be at the forefront of planning COVID safe events. Already well versed in providing an Event Safety Management Plan (ESMP) there is now an additional requirement to complete COVID Safe Event Management Plans and Covid-19 Risk Assessments. These are scrutinised using a template devised by the Sussex Resilience Forum, widely used throughout Sussex.
- 3.38 At the time of writing this report more detailed guidance for the outdoor event sector is yet to be announced. It is proposed that the city council supports training where needed for the sector to fully comply with COVID safe practices. It can be expected that measures put in place for events taking place within Step 3 will include the following examples:
- Social Distancing
 - Cleansing and Sanitising
 - Touch points reduced
 - Sanitisers installed at key touch points
 - Staff issued with personal supply of sanitiser
 - Enhanced cleaning of high touch points
 - Ventilation
 - Marquees to be open at all times
 - All temporary structures – toilets, back of house etc reviewed

- Staff Welfare / Hygiene
 - All staff to undertake Covid-19 training
 - All staff to wash hands on arrival at work and throughout shift
 - All staff to be issued their own work equipment and PPE
- Supporting Test and Trace
 - Official NHS QR codes will be displayed throughout the event
 - Details will be retained for 21 days in line with guidelines
- Face coverings and PPE
 - Face coverings may be required in all indoor areas unless eating or drinking
 - PPE to be used by all staff as appropriate

Additional Government Funds to Re-open

- 3.39 Last year the government announced the Re-opening the High Streets Safely Fund with ERDF funding which greatly restricted in its use. The council has able to use this money for marshalling, signage and some advertising to support businesses. A new £56 million Welcome Back Fund for England was announced on 20th March 2021. A press release indicates this could be used to improve green spaces, provide more outdoor seating areas, markets and food stall pop-ups – giving people more options to safely reunite with friends and relatives. Government indicates that part of this funding will be allocated specifically to support coastal areas, to safely welcome visitors in the coming months. However, operational details have not been released and if it is ERDF funded there will be restrictions that may limit how can be spent.
- 3.40 When details are released, officers will consider whether there is an opportunity to use the funding to support the reopening of our high streets and the hospitality sector and to manage the city safely as it comes out of lockdown. Where possible this will include engagement with local business via organisations such as the Business Improvement District and Tourism Alliance.

4 ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS

- 4.1 The report outlines a managed, multi-agency approach to re-opening the city in accordance with the government's road map out of lockdown. The proposed approach builds on the learning from the last year of managing the city during the pandemic. The alternative would be to have a less managed and coordinated approach. This is likely to create a greater risk that the city is unable to cope well with increased visitor numbers and the council is less able to support the local visitor and cultural economy to recover.

5 COMMUNITY ENGAGEMENT & CONSULTATION

- 5.1 Ongoing consultation will take place with Ward Councillors, Sussex Police, East Sussex Fire & Rescue Service, South East Coast Ambulance Service, NHS Trust, Public Health, Environmental Health & Licensing, City Parks, Civil Contingencies, Sustainability and Highways. Detailed consultation will also follow as the events are developed between the respective event organiser and our partner agencies.

6 CONCLUSION

- 6.1 The report outlines the spring and summer plans and multi-agency approach which will aim to ensure that Brighton & Hove is prepared and ready to welcome back visitors. Plans aim to keep residents safe as lockdown restrictions are eased in accordance with the government's spring 2021 road map out of lockdown.
- 6.2 The Outdoor Events Programme is very important to the economy of the city, however permission for an event to take place on council land will be subject to the Government guidelines in relation to the covid-19 pandemic and the changing impact of the pandemic on the city.

7 FINANCIAL & OTHER IMPLICATIONS:

Financial Implications:

- 7.1 This report recommends the allocation of £1.01M from the Contain Outbreak Management Fund (COMF) to support the expenditure set out in appendix 2. The COMF is a grant received from government with the objectives of supporting councils to reduce the spread of coronavirus in their area, support local economies and public health. The funding is non-repayable and can be used in 2020/21 as well as 2021/22.
- 7.2 There is local discretion on the use of this resource with the expectation the investment supports the objectives of the grant. The council anticipates receiving £6.5m through this grant by 31/3/2021 with £5.3m already received. Officers are currently identifying a range of exceptional expenditure items and will present proposed allocations to a Policy & Resources committee or sub-committee in the near future. However, the need for a multi-agency approach to managing the city safely requires early certainty of resources and therefore this allocation will have first call on the grant. The proposed use of the funding identified in appendix 2 meets the objectives of the grant.

Finance Officer Consulted: James Hengeveld

Date: 18/3/21

Legal Implications:

- 7.3 The terms of the agreements with the event organisers will allow the Council to withdraw consent on public health grounds if the Council does not feel the event should go ahead.
- 7.4 Whilst the TECC committee is the correct committee to have given consent in relation to the outdoor events and Pride, these recommendations have corporate policy and budgetary considerations and Policy & Resources Committee is therefore the appropriate committee to consider the recommendations.

Lawyer Consulted: Alice Rowland

Date: 18/3/21

Equalities Implications:

- 7.5 The Outdoor Events Programme caters for people from all sectors of the community as there are a diverse range of events that are staged in the city each year. Issues such as physical access to an event and designated viewing areas are developed and detailed in event plans where applicable. Major event organisers will be required to complete an Equalities Impact Assessment, new for 2021. Events will consider their audience and the additional adaptations required to ensure a Covid secure environment e.g. posters/documentation converted into alternative languages.

Sustainability Implications:

- 7.6 All events are planned and staged in accordance with the statutory powers and planning obligations as set out in the Outdoor Events Policy.
- 7.7 The nature of outdoor events means that they often involve a range of potential sustainability impacts (both positive and negative) from travel, energy and water use, food, local economic and social impacts, use of outdoor spaces and production of waste. Through the requirement of organisers to complete a newly introduced Environmental Impact Assessment and Action Plan event organisers will be required to think more carefully about these impacts, monitored and held to account if they wish to return to the city in the future.

Brexit Implications:

- 7.8 There are no identified implications.

8 Any Other Significant Implications:

Crime & Disorder Implications:

- 8.1 The City Co-ordination Group is a multi-agency approach to managing the safety of the city over the period to September 2021. As part of this, Sussex Police will be part of consultations and are involved in the planning of all major events.

Risk and Opportunity Management Implications:

- 8.2 The City's Safety Advisory Group has an overview of all the events that take place in Brighton and Hove that have the potential to attract significantly large numbers of people. A protocol and good working partnerships between the council and emergency services are in place in the city and close agency working will be integral to both the planning and delivery of these events. Public health advisers are present at the Safety Advisory Group to input on COVID safe practices.
- 8.3 Event-specific Safety Advisory Groups can be convened for all major outdoor events taking place in Brighton and Hove.

Public Health Implications:

- 8.4 The diverse range of events has the potential to contribute positively to the health and well-being of the participants. This includes the direct benefits of taking part in physical activity events such as those for running, walking and cycling. Furthermore, events can contribute to a sense of community, local pride and cultural identity which can have a positive impact on the well-being of those involved. However, events will need to meet COVID safe requirements in accordance with national guidelines.
- 8.5 Current national guidance indicates organised outdoor events should be permitted unless they pose a threat to public health, provided that they follow relevant guidance and adhere to all legal requirements. Even when all necessary permissions are granted, the local authority can consider prohibiting, restricting or imposing requirements if they consider an event presents a serious and imminent threat to public health.

SUPPORTING DOCUMENTATION

Appendices:

- 1 List of proposed outdoor events 2021
- 2 Table of Indicative Expenditure from Contain Outbreak Management Funds to Manage the City Safely for 2021/22

Documents in Members' Rooms

1. None

Background Documents

1. None

LIST OF OUTDOOR EVENTS 2021

MARCH UPDATE

Brighton and Hove City Council - Public Outdoor Event Spaces

N.B. All events are subject to change in accordance with the Government's Road Map out of lockdown and associated guidance. Final permission for events will take place for each event once the relevant step in the government's road map for coming out of lockdown has been reached, following discussion with event organisers and the Safety Advisory Group.

COVID-19 RESTICTION DATES

1st March - 12th April No outdoor events or mass gatherings

12th April - onwards Funfairs and outdoor events can take place as long as groups do not mix more than 6, or two households.

17th May - onwards Events can take place with groups of no more than 30 people.

June 21st - Onwards All restrictions relaxed subject to the events research programme.

DATE	EVENT NAME	BRIEF DESCRIPTION	LOCATION
Sat 1 st May – Sun 23 rd May	Here Story (Brighton Festival)	Walking tour with QR Posters	City Wide
Sat 1 st May – Sun 23 rd May	Blast Theory (Brighton Festival)	Cycling audio tour	City Wide
Sun 16 th May	Sussex Heart Charity annual walk	Charity Walk	Seafront
Sat 22 nd May – Sun 23 rd May	Choir in the woods (Brighton Festival)	Short choir performances	Stanmer Park
Sun 23 rd May	Pedalhounds	Off road bike event	Stanmer Park
Sun 23 rd May	Super Heroes Run	Fun run	Hove Lawns
Thurs 27 th May	Lions Care Sports Day	School sports day	Waterhall
Thurs 27 th May – Sun 11 th July	The Warren	Cabaret acts	Victoria Gardens
Fri 28 th – Sat 29 th May	Spirit of Woodstock	Theatrical performance	St Ann's Well Gardens
Fri 28 th May – Sun 27 th June	Lady Boys of Bangkok	Cabaret shows	St Peters Square
Fri 28 th May – Sun 11 th July	Spiegel tent	Cabaret acts	Old Steine
Sat 5 th June	Plant Rovers Environmental Talks	Topical Talks	I360 East
Sat 5 th June	Run to Sea	Long distance running	TBC

LIST OF OUTDOOR EVENTS 2021

Sun 6 th June	Classic Cars	Static car event	Madeira Drive
Thurs 10 th June – Sun 13 th June	Spirit of Woodstock	Theatrical performance	St Ann's Well Gardens
Fri 11 th June – Sun 13 th June	Fiery Foods Festival	Food Festival	I360 East
Fri 11 th June – Sun 11 th July	Luna Cinema	Cinema showing the Euros	Seafront
TBA	Circus Berlin	Annual circus	Preston Park
Thurs 17 th June – Sun 20 th June	Fun Fair	Annual funfair	Victoria Rec
Sat 19 th June	Brighton Bear Weekend	Community Festival	Dorset Gardens
Sat 19 th June	Take Part	Community event	The Level
Thurs 24 th June – Sun 27 th June	Spirit of Woodstock	Theatrical performance	St Ann's Well Gardens
Sun 27 th June	B & H Half Marathon	Running event	Madeira Drive
Sat 3 rd & Sun 4 th July	Paddle Round the Pier	Charitable event	Hove Lawns
Sat 10 th July	March of the Mermaids	Charitable parade	Hove Lawns/ Seafront
Sat 10 th July – Sun 11 th July	Kite Festival	Community festival	Stanmer Park
Sun 11 th July	BHT Bike it Brighton	Cycling event	Preston Park (Velodrome)
Wed 14 th July – Sun 18 th July	Comedy Festival	Annual comedy fest	Preston Park or St Peters Square
Sat 17 th July	RSPCA Open Day & Dog Show	Charitable event	Braypool Sports Fields
Sat 17 th July	Lions Saltdean Gala	Community event	Saltdean Oval

LIST OF OUTDOOR EVENTS 2021

Sun 18 th July	Electric Vehicle Rally	Static vehicle event	Madeira Drive
Thurs 22 nd July – Sun 3 rd August	Zippos Circus	Annual circus	Hove Lawns No.1
Fri 23 rd July – Sun 1 st August	Funfair	Annual funfair	Saldean Oval
Fri 23 rd July – Sat 24 th July	Concorde 2 21 st Birthday	Music Festival	Seafront
Fri 23 rd July – Mon 30 th August	Warren on the beach	Cabaret shows	Seafront
Sat 24 th July	Castle to Coast	Running event	TBA
Sun 25 th July	Pride Community Day & Dog Show	Community event	Preston Park
Sat 31 st July – Sun 1 st August	Brighton Beach Experience	Cabaret and music event	Seafront
Mon 25 th July – Tues 31 st August	About the Young Idea	Music exhibition	Seafront
Fri 6 th August – Sun 8 th August	Brighton Pride Pleasure Gardens	Entertainment and bars	Old Steine
Sat 7 th August - Sun 8 th August	Pride Village Party	Annual pride celebrations	Kemptown
Sat 7 th August – Sun 8 th August	Brighton Pride	Annual music festival	Preston Park
Fri 20 th August – Sun 22 nd August	Brighton Roaring Twenties	Vintage event	Hove Lawns
Fri 20 th August	Brighton Shine	Charity Walk	Hove Lawns No.1
Sat 21 st & Sun 22 nd August	Thai Festival	Annual Thai event	Preston Park
Sat 28 th August	Deaf Festival	Community event	Brunswick Square
Fri 3 rd September – Sun 5 th September	South Coast Challenge	Charity long distance walk	Hove Park
Fri 3 rd September – Sun 5 th September	Fiery Foods Festival	Food Festival	I360 East
Sat 4 th September	Lagoon Festival	Community Festival	Hove Lagoon
Sat 4 th September	BHF L2B Off Road Bike Ride	Cycling event	Hove Lawns
Sat 4 th September	Speed Trials	Motor racing event	Madeira Drive

LIST OF OUTDOOR EVENTS 2021

Sun 5 th September	Ace Café Reunion	Motorbike event	Madeira Drive
Sun 5 th September	K9	Running/ walking event	Stanmer Park
Sat 11 th September	Marathon Mini Miles	Children's running event	Preston Park
Sun 12 th September	Brighton Marathon	Annual marathon	City Centre, Madeira Drive & Preston Park
Thurs 16 th September – Sunday 26 th September	Funfair	Annual funfair	The Level
Sat 18 th September – Sun 19 th September	Ragnar Rally	Long distance running event	Madeira Drive (Black Rock)
Sat 18 th September – Sun 19 th September	Race for Life	Charity running event	Stanmer Park
Sun 19 th September	Do It For Charity London to Brighton Cycle Ride	Sportif event	Madeira Drive
Fri 24 th September – Sun 26 th September	Foodies Festival	Food festival	Preston Park
Sat 25 th September	Boundary Festival	Annual music festival	Stanmer Park
Fri 1 st October	The Warren Comedy Festival	Comedy Acts	St Peters Square
Sat 2 nd October	Kemptown Carnival	Community event	Kemptown
Sat 2 nd October	Memory Walk	Charitable walk	Hove Lawns No.1
Sun 3 rd October	RISE 8k Run for Women	Running event	Saltdean Undercliffs
Thurs 7 th October – Sun 10 th October	Oktober Fest	Annual beer festival	The Level
Sun 10 th October	Brighton Half Marathon Reserve Date	Running event	Madeira Drive
Wed 3 rd November	Coles Fireworks	Firework Display	Preston Park
Sun 7 th November	Veteran Car Run	Annual classic car event	Madeira Drive
Tues 21 st December	Burning the Clocks	Community event	Madeira Drive

Appendix 2

Contain Outbreak Management Fund - Managing the City Safely Indicative Expenditure Plan 2021/22

Expenditure title	Description	Cost (£) 2021/22
COVID Information Officer Team	3 staff members for 12 months to support information hubs in the city	190,000
COVID Marshalls	Available seven days per week as required to support city centre, seafront and events	450,000
COVID Event Planning Officer	1 officer dedicated to support event organisers across the city	30,000
Trading Standards Officer	1 officer to enhance Licensing and Trading Standards team focussing on hospitality settings	30,000
Health and Safety Officers	3 officers as H&S resource to pick up referrals from HSE spot checks	90,000
Training Provision	COVID safe practices for public facing businesses including tourism, events and venues	20,000
PPE provision	Provision of PPE to support small businesses who need it in the events, arts and tourism	10,000
Signage and equipment in public places	Additional signage for public places (e.g. temporary venues) hand sanitisers and equipment	20,000
Preparing city streets	Preparing central city streets for the return of the public through jet washing etc.	120,000
Additional public toilets	Placing temporary toilets at key locations around the city including the seafront	50,000
	TOTAL	1,010,000

N.B. Costs are indicative. Resources will be kept under review by the City Co-ordination group over the course of the year.

